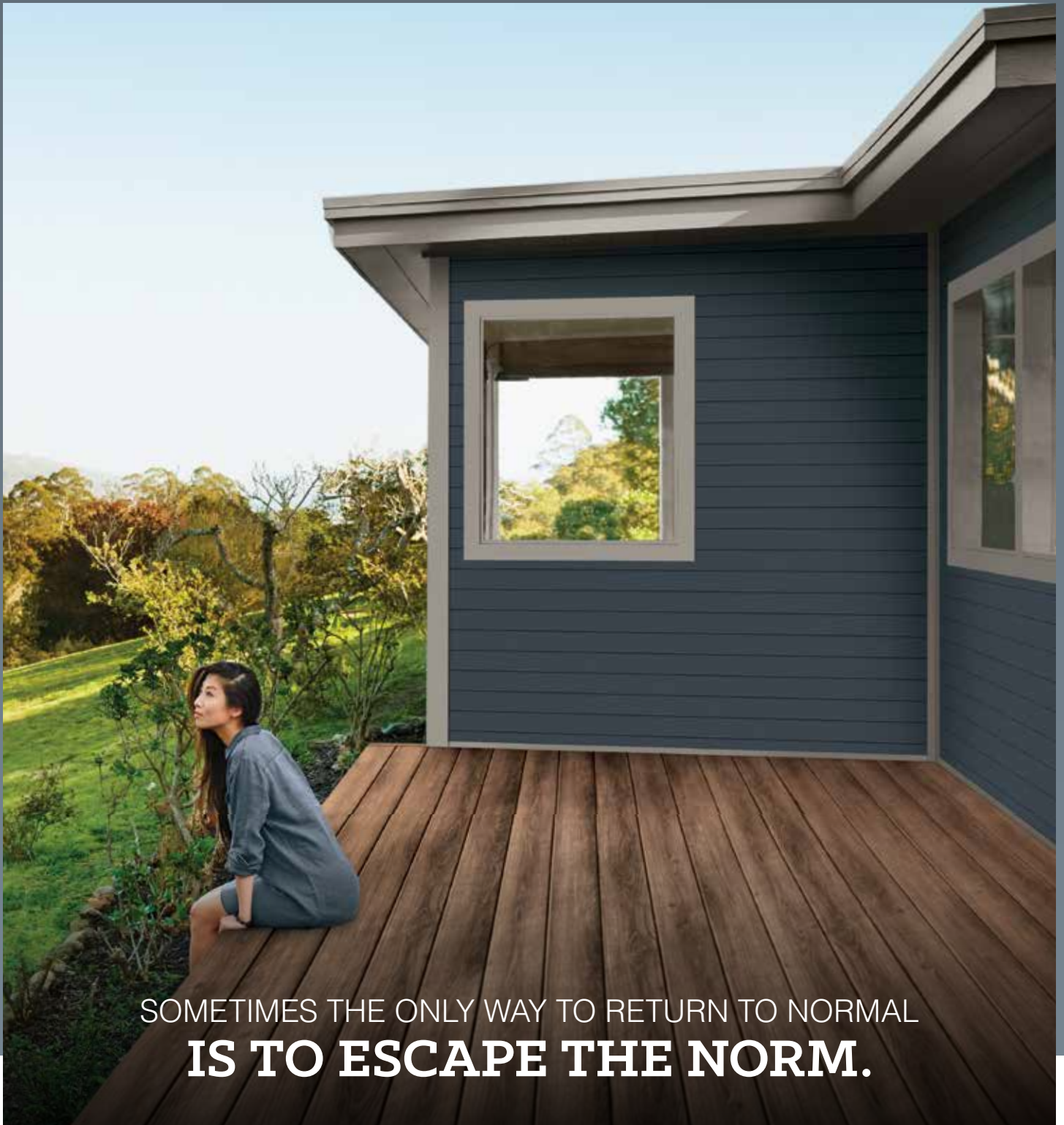


# Premium Pointe<sup>®</sup>



SOMETIMES THE ONLY WAY TO RETURN TO NORMAL  
**IS TO ESCAPE THE NORM.**

exterior<sup>®</sup>  
PORTFOLIO

**TRUE CHARACTER REVEALS  
ITSELF IN PREMIUM POINTE®  
SIDING: WITH COMMANDING  
PRESENCE, STEADFAST  
DURABILITY AND EASY  
UPKEEP THAT REWARDS  
YOU YEAR AFTER YEAR.**

On Cover:  
Premium Pointe® D4 in Indigo,  
Zuri® Premium Decking in Weathered Gray,  
Exterior Portfolio® Vinyl Trim in Greystone





Premium Pointe® D4 in Country Beige and Rye,  
Exterior Portfolio® Board & Batten in Espresso,  
Exterior Portfolio® Vinyl Trim in Pearl



Premium Pointe® D4 in Driftwood



Premium Pointe® D45DL in Regatta

## **INDIVIDUAL SIDING STYLES:** DISTINGUISHED BY THE IMAGES THEY PROJECT.

Whether you seek to express a clean, contemporary look, amplify the elegance of your home style or convey something more traditional, Premium Pointe® Siding styles give you true design flexibility. They project the look of natural cedar while thwarting time, weather, wear and tear.

- **Robust .046" thick panel**
- **Available profiles: D4 and D45DL**
- **Can withstand hurricane-force winds up to 200 mph**
- **Low-gloss finish that replicates the look of real cedar**
- **Available in 16' lengths for a more seamless appearance**





## A SUSTAINABLE EXTERIOR PRESENCE.

Premium Pointe® Siding is as green as it is colorful and curb appealing. It's engineered to eliminate the need for painting or staining, and represents its environmental friendliness in many different ways—from production and manufacturing to transportation and installation. Our facilities recycle virtually all scrap materials during the manufacturing process and Premium Pointe was designed so that when cut into, no hazardous materials are emitted during installation. From our facility to your home, our siding is a safe and sustainable option to choose.

- **Manufactured from recyclable and recycled materials**
- **Rivals natural cedar in overall green performance**
- **1/3 the environmental impact of fiber cement**

# WITHSTAND THE ELEMENTS BEAUTIFULLY

Premium Pointe® Siding withstands the elements beautifully, boasting hurricane-force resistance, Chromatix® technology applied to SmartStyles™ Premium and SmartStyles™ Expressions shades, and full rolover nailing hem. In other words, the opposite of fly-by-night installation.

- **Robust .046" thick panel**
- **Full rolover nailing hem provides exceptional wind load resistance**
- **Designed to withstand hurricane-force winds up to 200 mph**
- **Deep, rich Smart Styles™ Premium and Smart Styles™ Expressions shades use Chromatix® technology color protection**

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## UNIFIED DESIGN: IT STARTS WITH COLOR

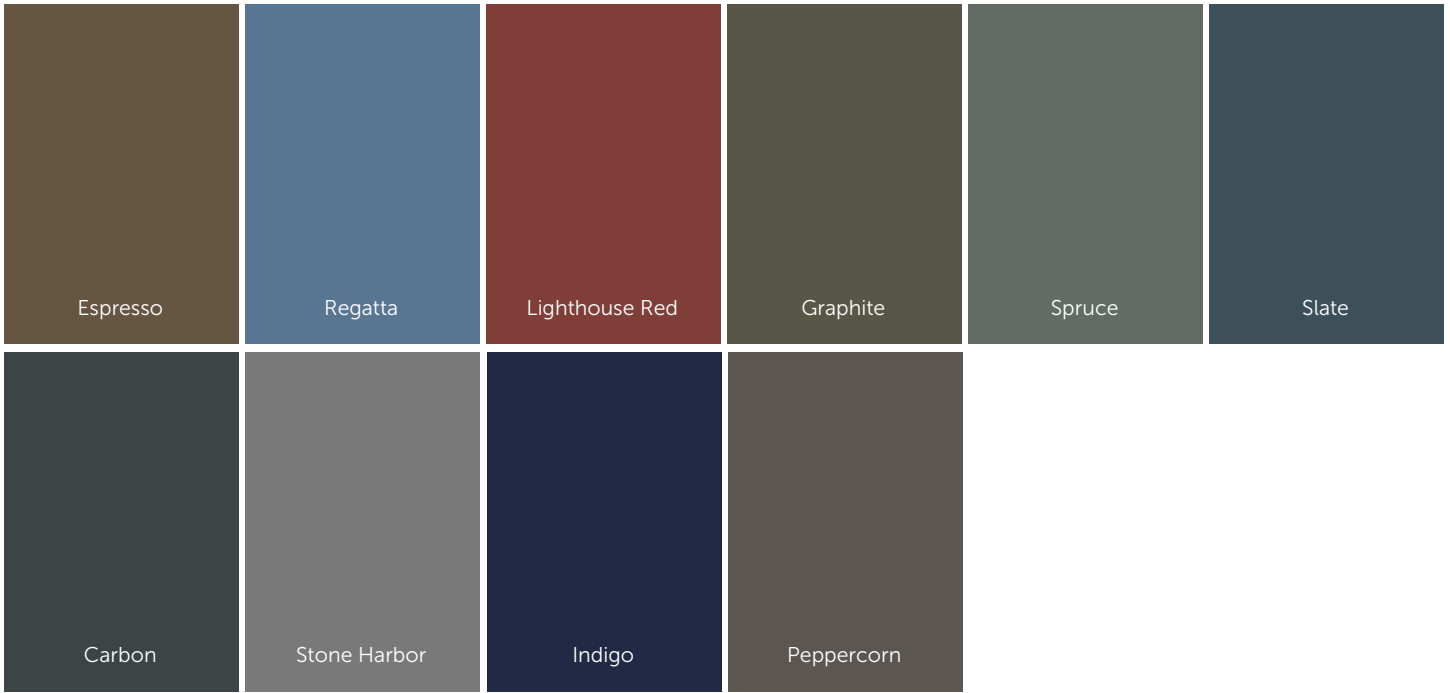
Exterior design revolves around how we choose and combine color. What's trending is as important as what speaks to you, and we help make sense of every aspect of it. Use our color combination tool to guide and to help. Gain valuable (and fun) perspective at [royalbuildingproducts.com/color-style/exterior-portfolio-color-combinations](http://royalbuildingproducts.com/color-style/exterior-portfolio-color-combinations)

Our color collections are created to fully express themselves from day one and all the days and years after that. Whether subtly or vibrantly, Premium Pointe siding pigments project personality while resisting fading and the elements.

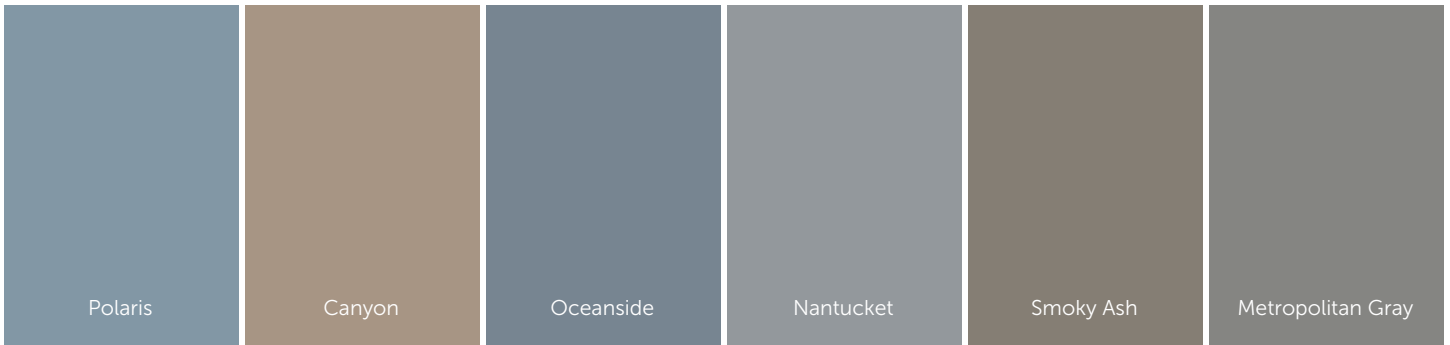
- **Our proprietary Chromatix® technology color protection effortlessly maintains the look you create in a challenging outdoor environment**
- **Infrared-reflecting pigments reduce heat buildup**
- **UV formulation with mineral-based pigments keep siding colors from fading**



Smart Styles™ Expressions



Smart Styles™ Premium



Smart Styles™



Premium Pointe® 12' is not available in Smart Styles™ Expressions or Premium Colors.  
Actual siding color may vary slightly from printed brochure.





Premium Pointe® D4 In Pearl,  
Portsmouth™ Half Rounds In Pearl,  
Exterior Portfolio® Vinyl Trim In Graphite



# IT PASSES THE EYE AND LIFE TEST **WITH FLYING COLORS.**

Premium Pointe® Siding makes a compelling design statement with the gorgeous character of its low-gloss, woodlike texture and available 16-foot boards. And it makes a lasting impression with its high durability and low-maintenance livability.

With an ample range of Smart Styles™ colors, carefree upkeep and rugged wind resistance, Premium Pointe embodies well-thought-out design that stands up to the demands of time. In other words, it lives as well as it looks.

- **Never needs painting**
- **Won't warp, buckle or sag**
- **Surprisingly green**
- **Industry-leading Double Lifetime Warranty**



CERTIFICATION PROGRAM

# ENJOY

## MAINTENANCE FREEDOM

Materials like wood, engineered wood and fiber cement require painting at some point in their life cycles. By contrast, every Premium Point style and color requires very little upkeep and no painting.

- **Virtually maintenance free**
  - **Never needs painting**
  - **Won't flake, chip, rot or sag**
- 

# LONG-TERM

## PEACE OF MIND

Another point of differentiation: our Double Lifetime Warranty fully covers the first and second owner, while other vinyl manufacturers often prorate their warranties for the second owners. The innovation inherent in Premium Pointe, backed by our warranty, translates into more peace of mind and higher resale value.

- **Industry-leading Double Lifetime Warranty**
- **Strong resale value**



# ACHIEVE YOUR DREAM HOME.

Achieving the exterior that expresses your home the way you want takes time, thought and the right combination of siding, trim, accents, color and dimension. But the experience doesn't have to be painstaking or frustrating.

Use our website to find resources for guidance and inspiration, like these:

## **Dream Designer®**

Mix and match siding and trim combinations before you commit

## **Inspirational Photos**

See beautiful examples of home styles and colors

## **Color Design Guide**

Immerse yourself in valuable information and ideas

## **Free Samples**

Get a hands-on look at our siding





# BOUNDLESS™

Where some see boundaries, Westlake Royal Building Products™ sees opportunities to drive innovation, elevate design and deliver solutions that redefine the industry. Our comprehensive selection of products, materials and widely expressive color palettes and textures meet any home demand—inside and out, East Coast to West. Giving everyone the tools and technology to transform spaces into anything they want. This is our mission. And it's Boundless™.



SIDING & ACCESSORIES

TRIM & MOULDINGS

ROOFING

STONE

WINDOWS

OUTDOOR LIVING

